



Welcome to Alexander Rosse

Alexander Rosse is a no-nonsense accountancy practice built around the needs of its clients. The firm has in-depth experience in the small business sector and helps entrepreneurs build wealth. Alexander Rosse has developed a straightforward but high value service for Buy-to-Let landlords.

The firm takes away the stress and hassle of complying with tax and filing deadlines, helping the landlord focus on growing their wealth.

Our Service to Landlords

Our service is designed to address the needs of Buy-to-Let landlords in a straightforward way. The service offers the following benefits:

- Fixed Price
- No “per hour” billing
- Nationwide service
- Xero, the world’s easiest accounting package, is part of the deal
- No need for face-to-face meetings
- No missed deadlines
- Tax compliance taken care of
- Free advice on corporate form
- All affairs handled by UK based qualified professionals
- Mortgage and Loan references provided
- Leading edge software solution
- Access to our people by Phone, SKYPE, Email and Fax
- Professional Annual Accounts produced
- No commitment from you – you can cancel at any time

Software

Xero is the world’s easiest accounting package. It is web based and therefore the package and your data is accessible for anywhere, both by us and you. You do not have to post your receipts to us and we don’t charge you for storing bits of paper. Your data is backed up and held securely.

Fees

Alexander Rosse offers transparent pricing based on the number of properties you have in your portfolio. Just give us a call for an attractive quote. All our fees are subject to VAT, currently at 20%. Remember, our fees are normally tax-deductible as a business expense. The fee includes use of Xero, the world’s easiest accounting package.



The Alexander Rosse Approach

Alexander Rosse is on a mission to redesign the way accountancy services are delivered to Landlords. For years, the profession has delivered its services to clients in an archaic fashion, using outdated technology and offering little value. The firm has designed its services to eliminate some of the costly practices that add little value, such as the transmission and storage of paper, face-to-face meetings, hourly billing and out of date reporting.

Alexander Rosse advisors are all professionally qualified and have extensive experience in working with small to medium sized businesses and sole traders as well as entrepreneurs and rapid-growth companies.

Trust

We know that relationships are based on trust and by joining us, you are taking a risk in our ability to deliver. In order to make it easier, we offer a full 365 day money back guarantee. If for any reason you are not happy with our service at any time in the first year, we will refund you the full fee for the year, so there is no risk for you.

Why choose Alexander Rosse?

Most accountancy practices have evolved their operating model over many years and are still working in the way they did some time ago. They are driven by their internal constraints and not by what their clients want.

We know clients have a choice. Here are a few things that set the firm apart from other accountants:

- From our research and experience, we know that not every business needs a full service accountant. If we don't think we can offer value, we will say so, because our reputation as a trusted advisor is our most important asset. That's why we have teamed up with the world's easiest accounting system – Xero – to offer a simple software solution that helps keep our clients books in order;
- We are seriously leading edge in terms of technology and its applications to make our clients' lives easier;
- Our clients have **unlimited** access to us, literally 24/7/365 through email and other communication channels;
- We don't have a call centre and we don't offshore any of our work;
- We don't use voice mail;
- We appreciate that engaging a new advisor can carry risk, so we give an **unconditional** money back guarantee in the first year you are with us;



- We have access to some of the leading tax specialists in their field;
- We are the only accounting firm that encourages our clients talk to each other.

Client Testimonials

Below are just some of many client testimonials given to the firm:

"Alexander Rosse have been approachable, flexible and understanding with the correct attitude achieving the delicate balance between personality and professionalism. Alexander Rosse have a unique offering to landlords; combining blue-chip process and practices delivered through a web-based technology."

HMP (London)

"With Alexander Rosse and their use of Xero accounting software I know how I'm doing on a weekly and monthly basis. This enables me to schedule works according to Cashflow, know what tenants are overdue on rent payments, which properties have expenditure than others and what are the most profitable properties."

DP (London)

"Thank you for your excellent services. IT Security People Ltd is very happy with your professional approach and ongoing support. Our organisation has truly benefited with your accounting expertise. We shall be happy to recommend your accounting services to other organisations."

Urmila Pereira, Director, IT Security People Ltd

"We strongly recommend Alexander Rosse as an accounting firm. They are extremely friendly, helpful, professional and knowledgeable accountants. Switching over our accounting matters to Alexander Rosse was one of the best decisions we made last year. We are very happy and will continue doing business with them."

Jude Lobo, Director, Meprosys Ltd

"Alexander Rosse has a business model similar to ours, where simplicity is a key feature. People and business tend to over complicate things, which does not add value."

Pontus Noren, Co-founder and Director, Cloudreach Ltd – One of the first IT companies to serve cloud computing technology

Contact Us

Contact Alexander Rosse on 01908 395 900 or email us at info@alexanderrosse.co.uk to discuss whether we can help you. As an alternative to the above, you can, of course, write to us at 10 Linford Forum, Rockingham Drive, Linford Wood, Milton Keynes, MK14 6LY.